



THE SANBORN SUNBEAM

A Newsletter from Sanborn Orthodontics



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What's Up Doc?



It's in the Air! Fall is here and that means school is back in full swing, football, youth soccer and cheer rules the weekends!!!

But what a fantastic summer! Our Patient Appreciation Event with the Morehead City Marlins was a huge success and our 1st Annual Destination Doc contest was fantastic as I traveled from Morehead City to the Bahamas (via a Dolphin), Italy and even a tour of the Taj Mahal!!! Thank you to all of you who participated. All of this is proof that we have the best patients and families on the planet!!!

Hopefully you have an appointment in October, because you know how we "trick out" the office every year in honor of Halloween and National Orthodontic Health Month!!! Remember to "LIKE" us on Facebook so you can stay up-to-date on the latest events and special contests/prizes only our "FANS" can access!

Enjoy the Fall season...and see you next time at the office!!!
Dr. Sanborn

October is National Orthodontic Health Month!

We want to encourage you all to refresh your knowledge on your own orthodontic health by visiting the "Brushing & Flossing" guide under the "About Braces" tab on our website! Remember... Many treats can cause havoc for trick-or-treaters who are going through orthodontic treatment. These treats can potentially cause damage that may prolong treatment time. As tempted as you may be... remember to avoid the following foods this holiday season: Caramel, nuts, popcorn, taffy, jelly beans, hard pretzels, licorice, bubblegum, taco chips and ice. Please enjoy your sweets, but choose ones that are less-damaging to your braces such as: Milk chocolate, candy corn, and Reese's cups!!!



Hygiene Helper

Remember to floss twice daily! If you are out of floss, floss threaders, or "Christmas tree" brushes... Stop by our office to replenish your supply! Flossing is an integral part of your orthodontic care! We also have handy Brush & Floss charts available for your convenience!!!

IT'S TIME TO Surrender Your Sweets

Wednesday, November 2nd from 2-5pm will be our 3rd annual "Surrender Your Sweets" Candy Buy-Back!!! Surrendered candies will be sent to our troops overseas and stationary will be on hand to write letters of thanks and appreciation to send with your candy. Let's let our military heroes know how much we appreciate them! All types of wrapped candy will be accepted. Participants will earn \$2.00 per pound (limit of 5 pounds) of surrendered candy.



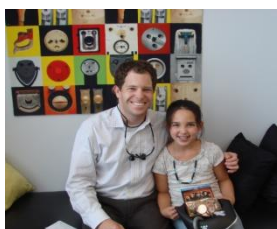
Winner's Circle



Congrats to Cadyn for being our Grand Prize winner for our Destination Doc contest! She is the owner of a new Nintendo Wii!!!



Congrats to Karson for being our current Star Smilez winner! She is the owner of a new iPod Shuffle!!!



Congrats to Grace for winning our "Talk Like a Pirate Day" Contest! She is the owner of a Blu-Ray DVD and a slew of pirate booty!!!



SANBORN
ORTHODONTICS

East Coast Square South
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DON'T FORGET - SANBORN ORTHODONTICS CAN BE FOUND ON FACEBOOK, TWITTER, YOU TUBE AND BLOGGER!!! JOIN TODAY & YOU COULD BE THE FIRST TO HEAR ABOUT SPECIAL EVENTS & EXTRA OPPORTUNITIES TO EARN SAN DOLLARS!!!



Trick Or Treat Under the Sea!!!

With Halloween just around the corner, we participated in our 3rd annual booth at the Trick or Treat Under the Sea at the NC Aquarium in Pine Knoll Shores (TOTUS)! This event was held on October 26th and 27th and was a fantastic way for kids of all ages to show off their creative Halloween costumes while having a safe and unique trick-or-treating experience!!!



We loved seeing everyone and also winning our third in-a-row "BEST DRESSED" award!!!



Dr. Sanborn and Sanborn Orthodontics are proud to partner with the *Smile for a Lifetime* foundation and bring this wonderful organization to Carteret and Onslow County. Our mutual goal is to change lives through orthodontics and impact our communities in a positive way. As many of you already know, a smile can inspire hope, increase self confidence, and change a community. Founded as a charitable non-profit organization, the *Smile for a Life* foundation is an orthodontic organization dedicated to providing care to individuals who otherwise may not receive treatment. If you know of someone who would benefit from this foundation, please visit the *Smile for a Lifetime* page on our website at www.sanbornorthodontics.com, or call Krystal at (252) 727-0020.

DECEMBER SPECIALS

With the holiday season quickly approaching, we would like to announce the return of some great events going on at Sanborn Orthodontics!

- Ornament Decorating Contest
- Holiday themed refreshments
- Rachel's Challenge

Contest Corner

STAR SMILEZ

Are you a Star Smilez Patient? If you believe in better brushing, flossing and taking care of your braces you can be entered to win an **APPLE IPOD SHUFFLE**.

Earn tickets by doing the following 3 things:

- (1) Wear your Sanborn t-shirt to appointment
- (2) Have NO loose or broken brackets
- (3) Have Exceptional oral hygiene

SHARE-A-SMILE

PICK UP REFERRAL CARDS THE NEXT TIME YOU'RE IN THE OFFICE, PUT YOUR NAME ON THEM AND START HANDING THEM OUT TO YOUR FRIENDS!!! WHEN YOUR FRIENDS SCHEDULE A COMPLIMENTARY CONSULTATION WE WILL PLACE YOUR NAME INTO OUR DRAWING FOR AN **APPLE IPOD TOUCH!!!**



We are looking forward to seeing everyone in their ghoulish disguises this Halloween! We are looking for the most creative, unique, down-right **AWESOME** Halloween costume. Post a picture on our Facebook page or bring in a picture of your Halloween costume by Nov 10th and win some cool prizes!!!

“PEACE BEGINS WITH A SMILE.”